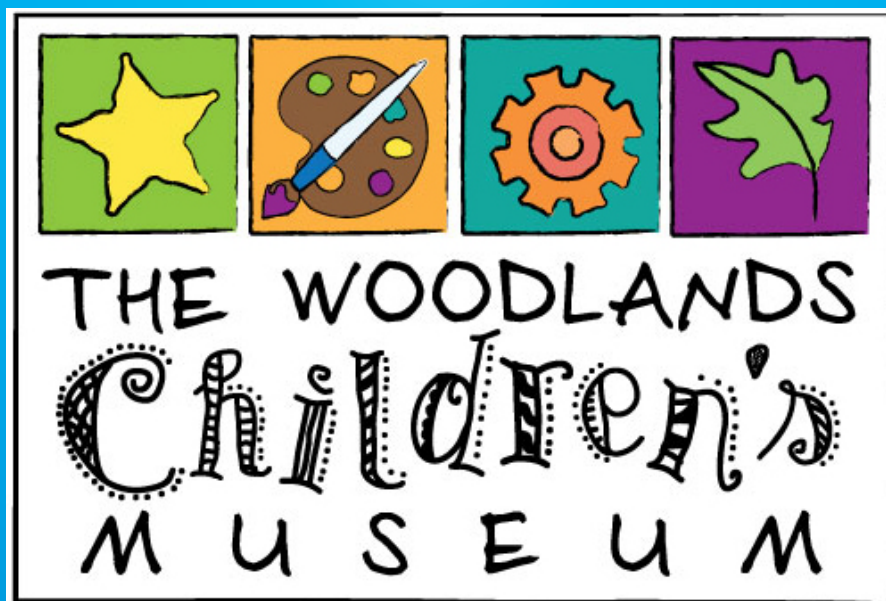


2012 ANNUAL REPORT



www.woodlandschildrensmuseum.org

2012 ANNUAL REPORT



www.woodlandschilchildrensmuseum.org

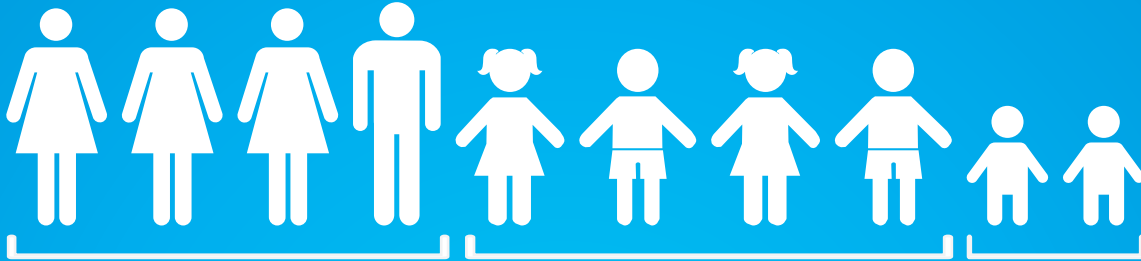
2012

81,240 VISITORS



70.80% FEMALE

28.20% MALE

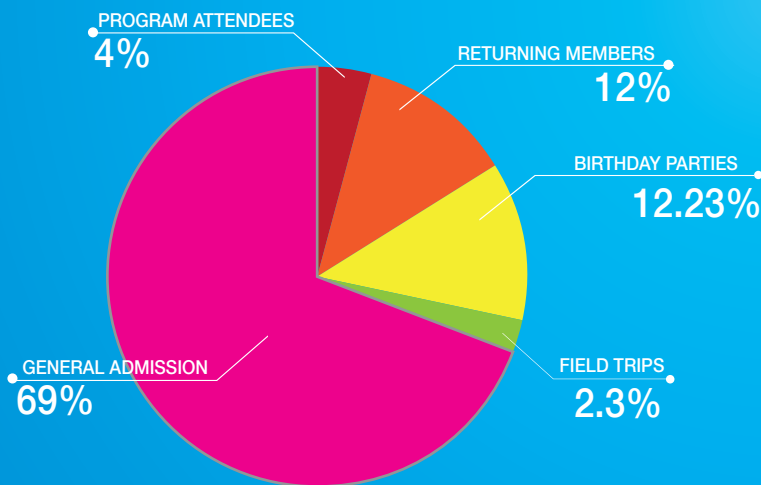


ADULTS
40%

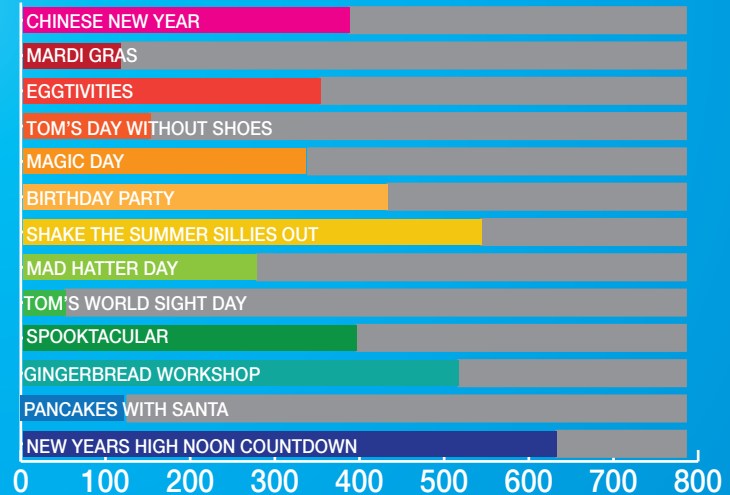
CHILDREN > 2
40%

CHILDREN < 2
20%

ATTENDANCE BY TYPE



ATTENDANCE BY EVENT



HUMBLE TOMBALL
CONROE
SPRING
THE WOODLANDS

KINGWOOD
CYPRESS
MAGNOLIA
MONTGOMERY



LANGUAGES SPOKEN



ON THE WEB 2012...



2012 IN NUMBERS

2,521

MEMBERS

40

ORGANIZATIONS
WITH DONATED
PASSES

3,300

PROGRAM
ATTENDEES

585

OUTREACH
STUDENTS

10

LOCAL VOLUNTEER
ORGS HELPING US

11

COMMUNITY
EVENTS



105

TAUGHT CLASSES



391

BIRTHDAY CAKES
EATEN

5,000

VOLUNTEER
HOURS



22

SPECIAL EVENT
DAYS AT
THE MUSEUM

NEW
2

NEW EXHIBITS

37 lbs

COLLECTED CANDY
& DONATED TO
THE TROOPS

