

2014 @

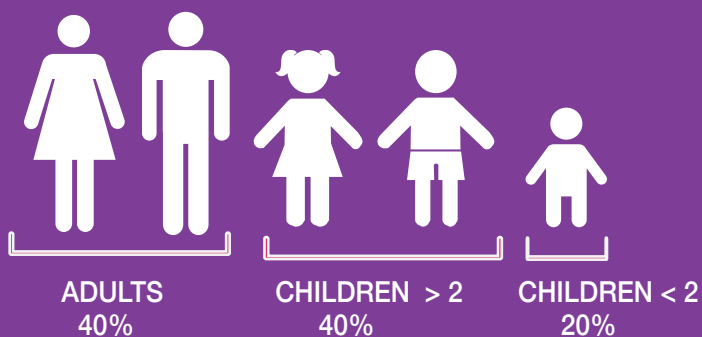
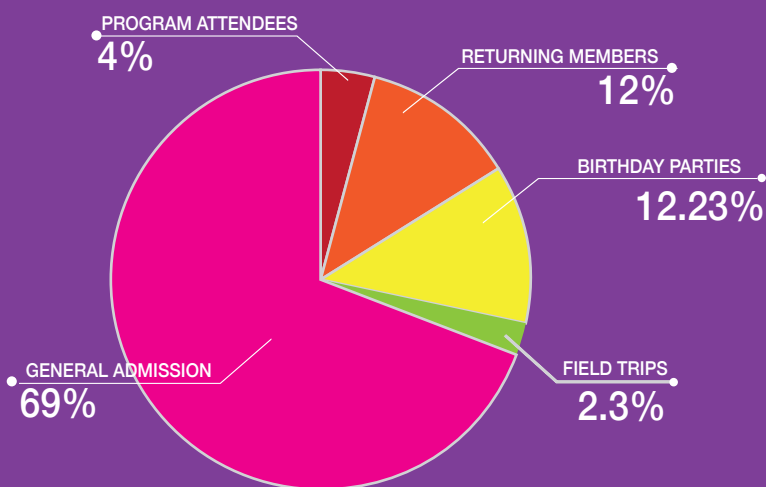
2014 @



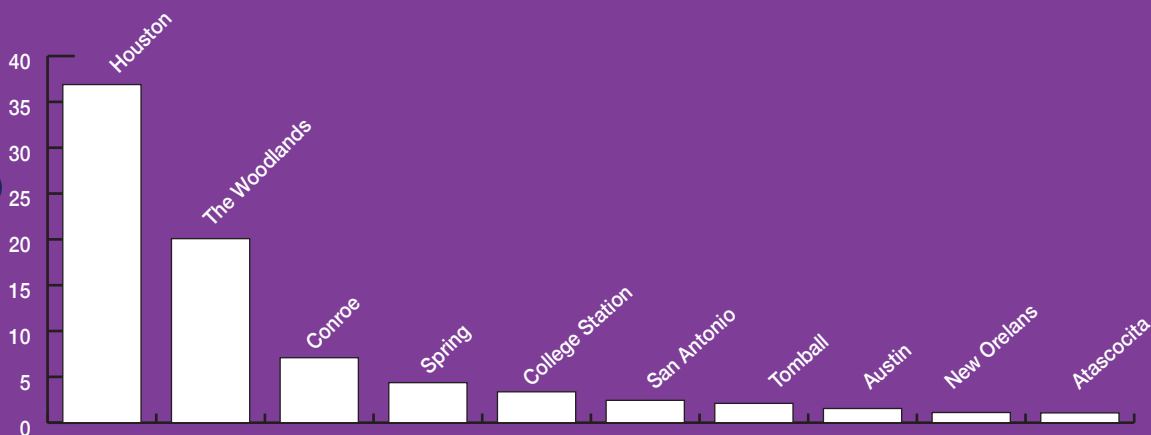
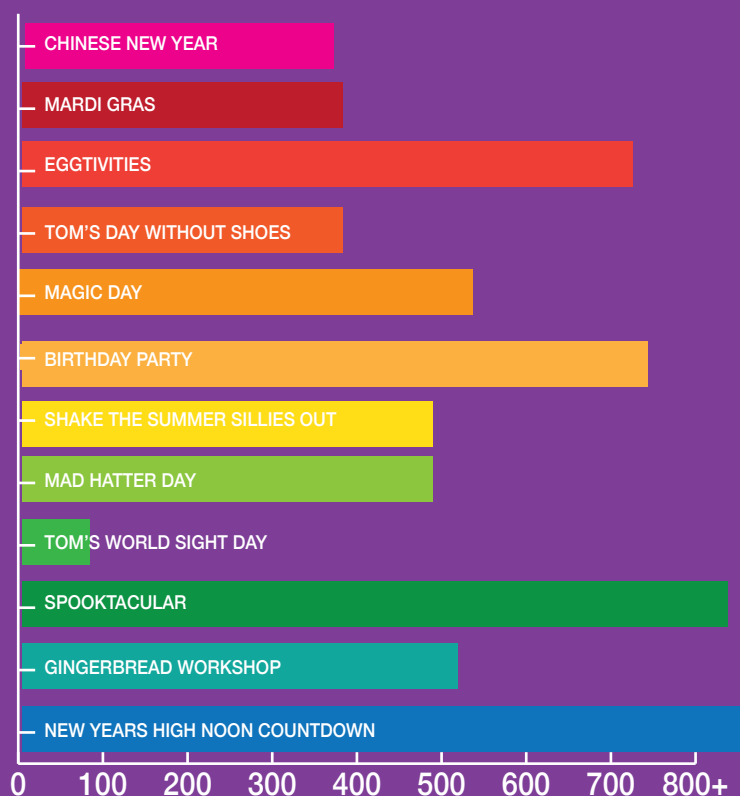
97,000+ VISITORS



ATTENDANCE BY TYPE



ATTENDANCE BY EVENT



MEDIA PRESENCE

Woodlands Online
WoodlandsMommy.com
Conroe Today
Guidry News
Lonestar Internet Radio
Kidz Out and About

ONLINE

The Villager
The Conroe Courier
The Tomball Potpourri
Humble Observer
Kingwood Observer
Atascocita Observer
Lake Houston Observer
Cypress Creek Mirror
ConnexionW Magazine
Houston Business Journal
KHOU Channel 11
KPRC Channel 2

LOCAL PRESS/MEDIA

PAID ADVERTISING

Community Impact Newspapers:
The Woodlands, Spring/Klein, Tomball/Magnolia
Interfaith Summer Happenings
Behind the Gates -Carlton Woods
Kidnnected Magazine

ON THE WEB 2014...

76,130 VISITORS
278,042 PAGE VIEWS
64.69% % OF NEW SESSIONS

SOCIAL MEDIA FOLLOWERS

f 4,230
t 298 i 198

2014 IN NUMBERS

2,321

ACTIVE MEMBERS

\$4,000

GIVEN TO LOCAL
COMMUNITY CAUSES IN
GIFT CERTIFICATES

3,600

PROGRAM
ATTENDEES

585

OUTREACH
STUDENTS

10

LOCAL VOLUNTEER
ORGS HELPING US

11

COMMUNITY
EVENTS



105

TAUGHT WORKSHOPS



411

BIRTHDAY CAKES
EATEN

10,050

VOLUNTEER
HOURS



22

SPECIAL EVENT
DAYS AT
THE MUSEUM

79

FIELD TRIPS

100 lbs

COLLECTED CANDY
& DONATED TO
THE TROOPS



WWW.WOODLANDSCHILDRENSMUSEUM.ORG

4775 W. PANTHER CREEK DRIVE # 280
THE WOODLANDS, TX 77381

Birthday Parties Field Trips & outreach Workshops

